



## **LATI and Star Plastics Form Global Partnership to Expand Material Availability in North America**

Ravenswood, WV (December 15, 2020)—Star Plastics, North America-based custom compounder of engineering grade thermoplastics, and LATI, a European Manufacturer of engineering thermoplastics, announce a global alliance to expand material offerings in North America, Europe, and Asia.

LATI, headquartered in Italy, has partnered with Star Plastics, headquartered in WV, USA, to service customers and broaden the sales network of LATI materials further into North America, enhancing both companies' specialty product lines.

"The alliance with LATI will extend new opportunities for our customers and our companies, driving growth and increasing exposure with markets in which we already exist," said Doug Ritchie, President and Founder of Star Plastics, Inc.

This partnership aligns strategically with Star Plastics' current North American and Asian customer base within the electrical, electronics, and appliance markets, as well as other applications that require engineering grade plastics, and will enhance existing material offering for both Star Plastics and LATI customers.

LATI material grades that will be available through Star Plastics include FR, lubricated, anti-statics, conductive materials, and other high-performance products.

"Through this partnership, we have complementary product lines in parallel markets. The Star sales team will be able to offer our customer base new solutions, and target applications in expanded markets," says Director of Sales Chuck Hoop.

LATI's nylon and specialty polymers focused materials are a complementary fit with Star's PC, ABS, and PC Alloy FR materials, creating a new opportunity for both companies' customers to expand their reach into innovative applications within existing markets. Both companies offer high-quality custom compounds, excel in custom color, and thrive on customer satisfaction.

"We found in Star Plastics a perfectly complementary product offering to that of LATI and the same approach to the market, based on creating solid partnerships with customers, to develop innovative solutions. This will allow both companies to expand their market reach and improve their global presence." says Michela Conterno, CEO of LATI Industria Termoplastici SpA.

Under this agreement, LATI specialty plastic compounds will be available through Star Plastics with a focus in the US and Canada, with the same level of quality and service that both companies have a reputation for in the market.

"Together, our synergies we have a much stronger global presence and can offer a broader specialty product line," concludes Ritchie.

## About LATI

Founded in 1945, LATI Industria Termoplastici SpA is an independent European compounder leading the way in self-extinguishing and high-performance thermoplastics. With its technical expertise and an extremely broad product portfolio it provides to its customers the answers to challenging applications that require special materials and specific design know-how. All LATI products are engineered and developed following the strictest customer requirements and quality controls. With target markets in the Electrical & Electronics, Appliance and Automotive industries, LATI compounds provide outstanding solutions for any sector, keeping an eye on a sustainable approach to business and the circular economy.

## About Star Plastics, Inc

Star Plastics, Inc is a high quality dependable custom color compounder of engineering grade thermoplastics headquartered in Ravenswood, WV. With accomplished full-service labs to develop, test, and process materials, Star Plastics offers specialty compounding (known for lot-to-lot consistency) and sourcing, supplying and tolling polymers. The team at Star Plastics prides themselves on being responsive to customer requirements with a high-level of technical aptitude and strong product knowledge.

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